

ABSTRACT OF THE DISCLOSURE

A system and method for managing a vehicle telematics device subscription service cycle is described. A method according to the invention includes

5 associating a vehicle telematics device with a vehicle telematics subscription service, maintaining subscription service data at the vehicle telematics device, and deactivating the vehicle telematics device at the vehicle at the expiration of the subscription service based on the subscription service data. A computer

10 readable medium is also provided. According to the invention, the computer readable medium describes computer readable code for associating a vehicle telematics device with a vehicle telematics subscription service, maintaining subscription service data at the vehicle telematics device, and deactivating the vehicle telematics device at the vehicle at the expiration of the subscription service based on the subscription service data.